NAMAN CHOPRA
WEB DEVELOPER

From Design to Maintenance

Devoted to the complete lifecycle of web development, I specialize in designing, developing, and maintaining digital solutions. With a focus on seamless design, robust development, and meticulous maintenance, I ensure each project achieves excellence from start to finish.

DESIGN > DEVELOPMENT > MAINTENANCE

MAIN TECHNOLOGIES

With expertise in multiple programming languages, databases, and tools, I bring a versatile skill set to drive data-driven solutions, deliver high-quality results, and effectively manage projects from concept to completion.

Frontend

HTML5	CSS3	JavaScript	jQuery	Bootstrap 5	Tailwind	AJAX

Backend

PHP	MySQL

Softwares

| VS Code	Dreamweaver	Photoshop	Illustrator

THE-RISE
News Website

MacBook Pro

the-rise.in
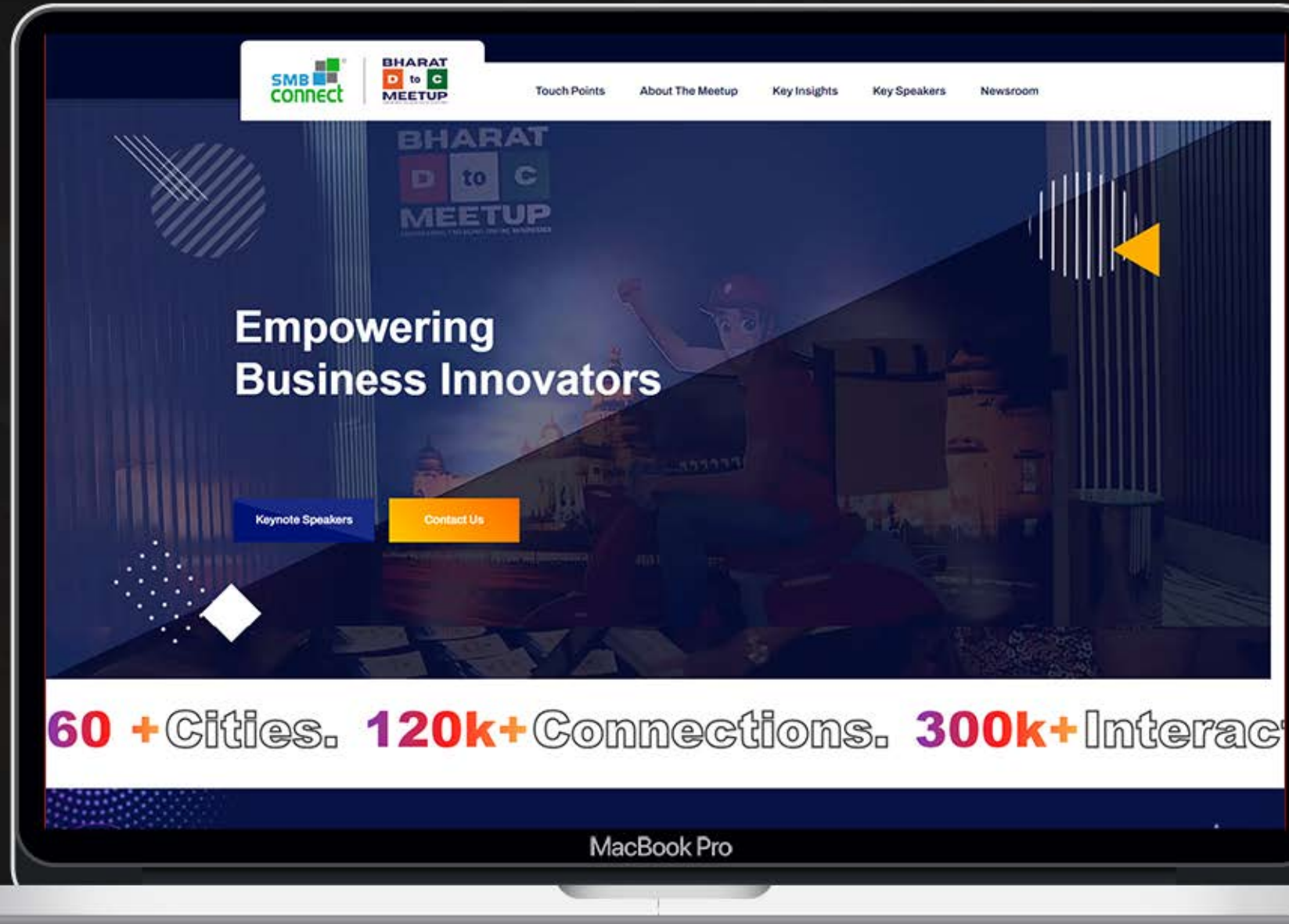
Website Development, Design and CRM Integration

➤ "the-rise.in" is dedicated to delivering daily fresh and insightful business content. Each section serves a unique purpose, catering to diverse interests. From in-depth analyses to timely news updates, this site fosters informed discussions within the business community.

➤ I developed an intuitive admin panel empowering users to effortlessly upload and update news articles, blogs, and other content across the website. This dynamic feature enhances user engagement by enabling convenient contributions, fostering an active exchange of ideas within the business community.

SMB connect | THE RISE
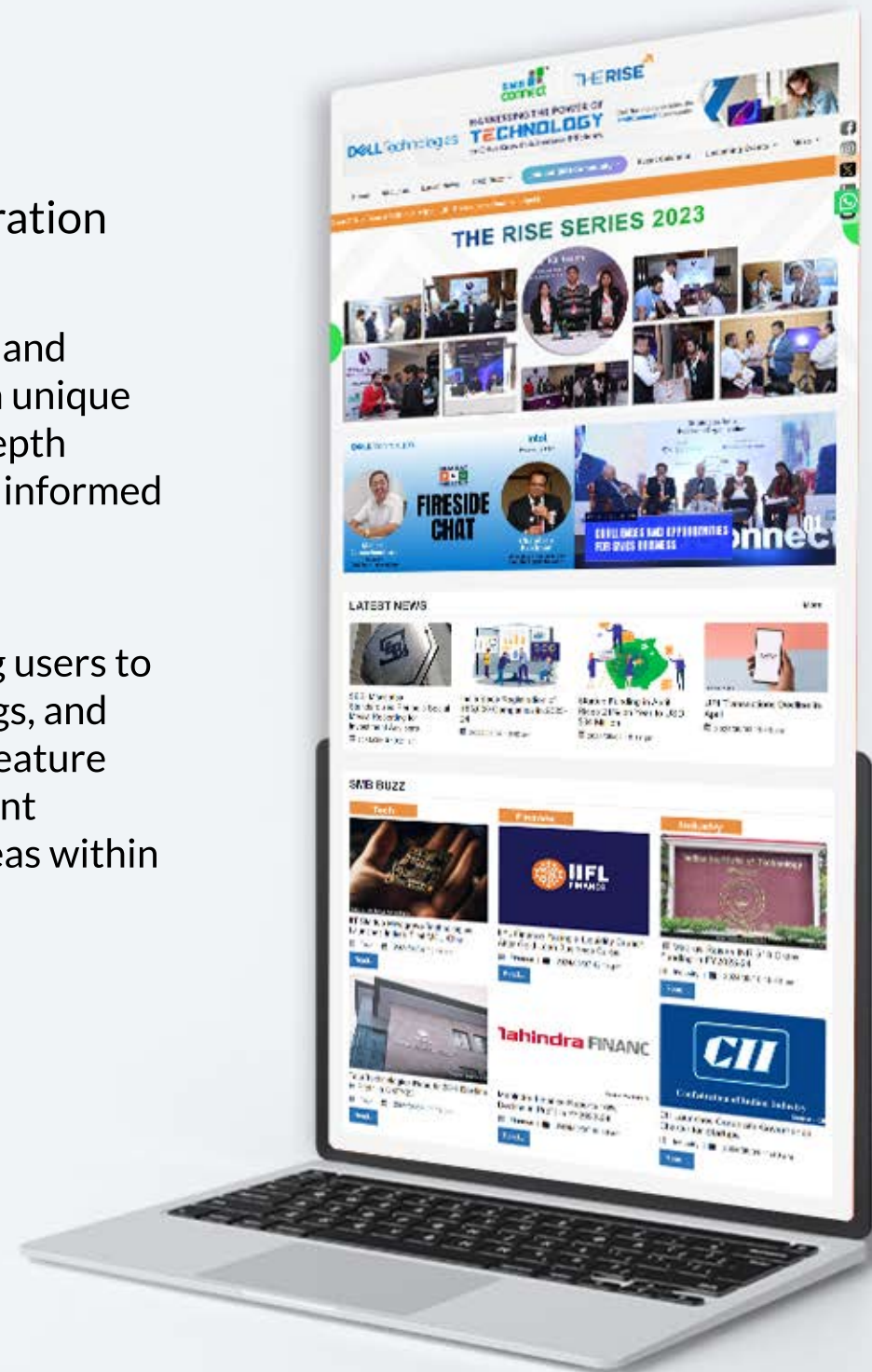
With a sleek and user-friendly design, The Rise ensures seamless navigation, allowing users to explore a rich repository of industry insights, case studies, and thought-provoking editorials at their convenience

The website's robust analytics dashboard provides valuable metrics on user interactions, allowing businesses to gauge the impact of their content and tailor future strategies for maximum audience engagement and growth.
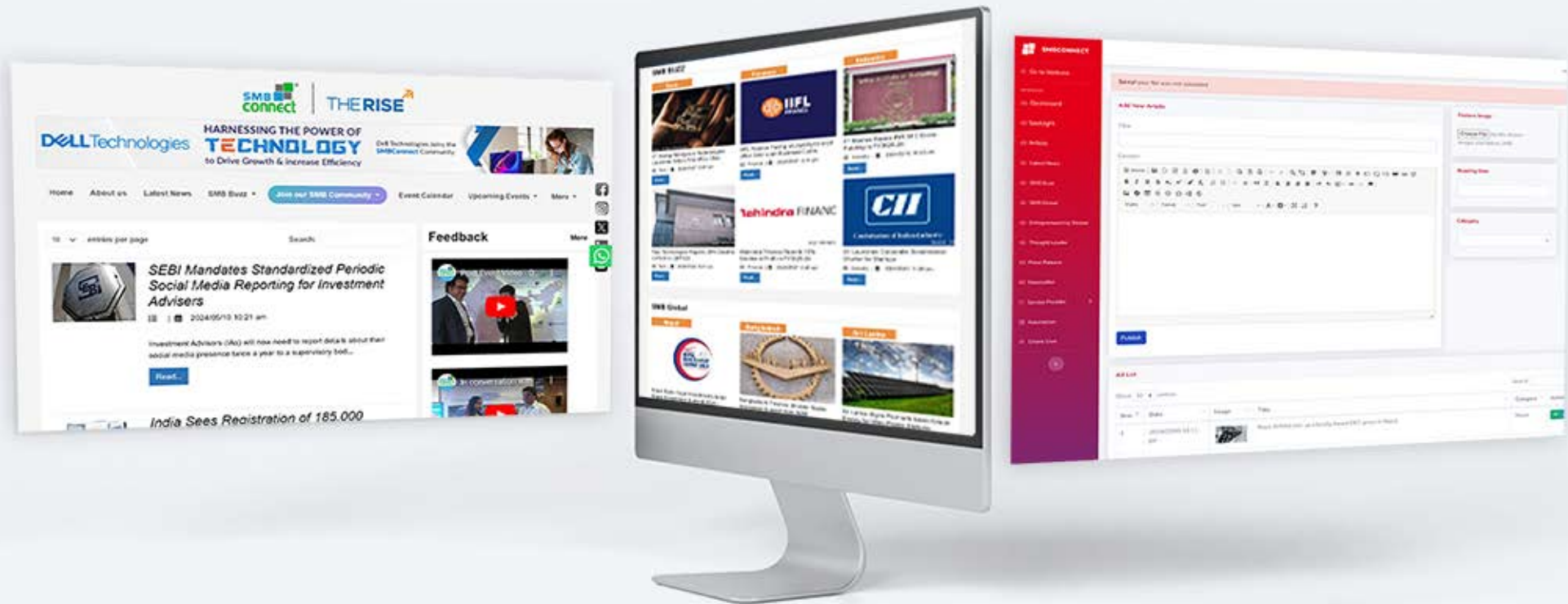
DtoC (Direct to Consumer) launch new brand

the-rise.in/DtoC

Website Development and Design

- I developed a dynamic, user-centric microsite for the-rise.in/DtoC, a pan-India event on Direct to Customer (DtoC) strategies. This seamless integration with the main website, the-rise.in, offers a cohesive and immersive user experience.

- The single-pager microsite provides comprehensive event information in an accessible, intuitive manner. A strategically placed navigation bar allows users to quickly jump to sections of interest, enhancing usability and saving time.
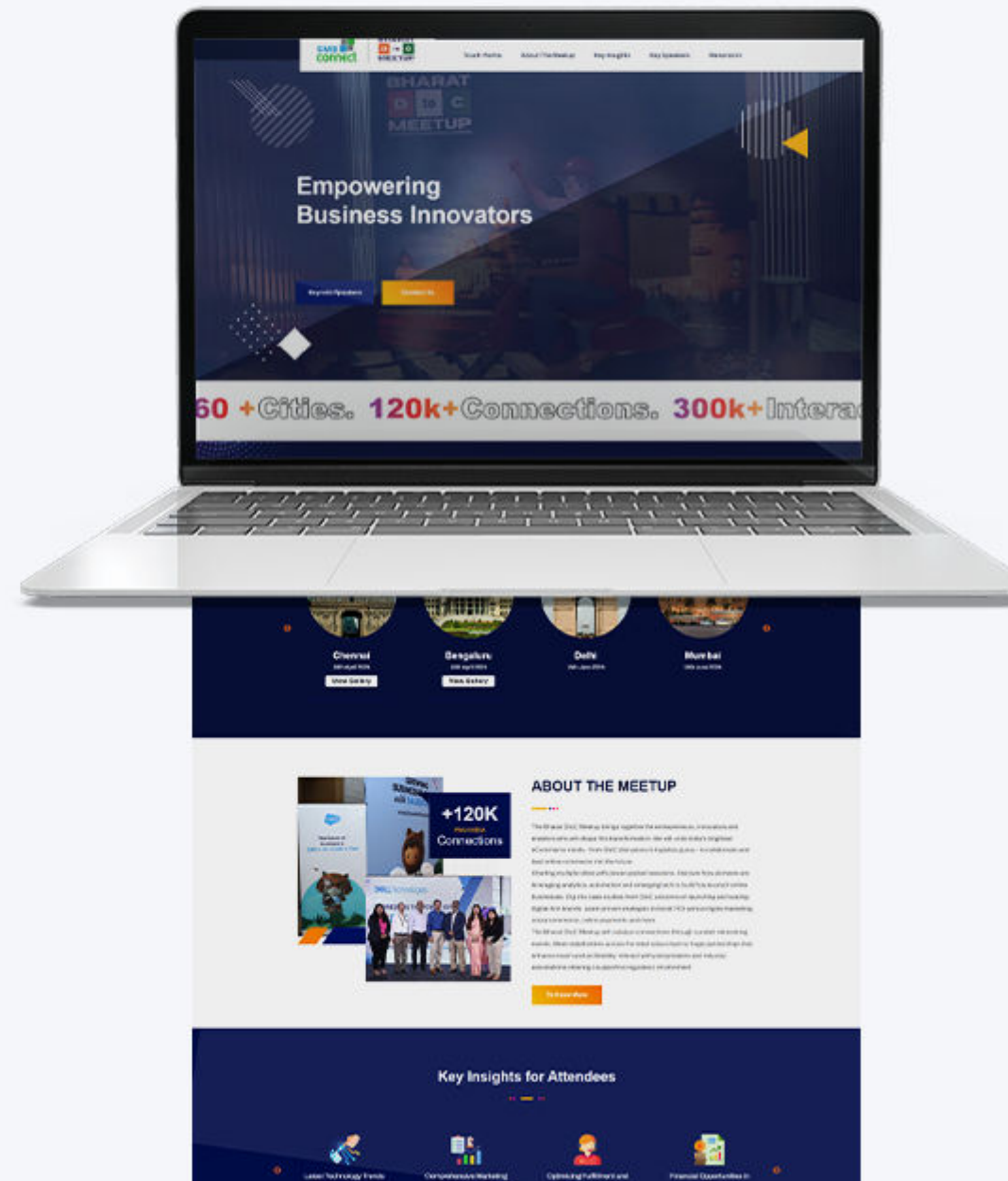
Key sections include About, Touch Points, Insights, Speakers, and Videos, offering a thorough event overview and encouraging visitor engagement.

Performance optimization was a priority, employing best practices and efficient coding to minimize loading times and maintain user engagement, reducing bounce rates and boosting satisfaction.

Marketing Works
Bloging Website
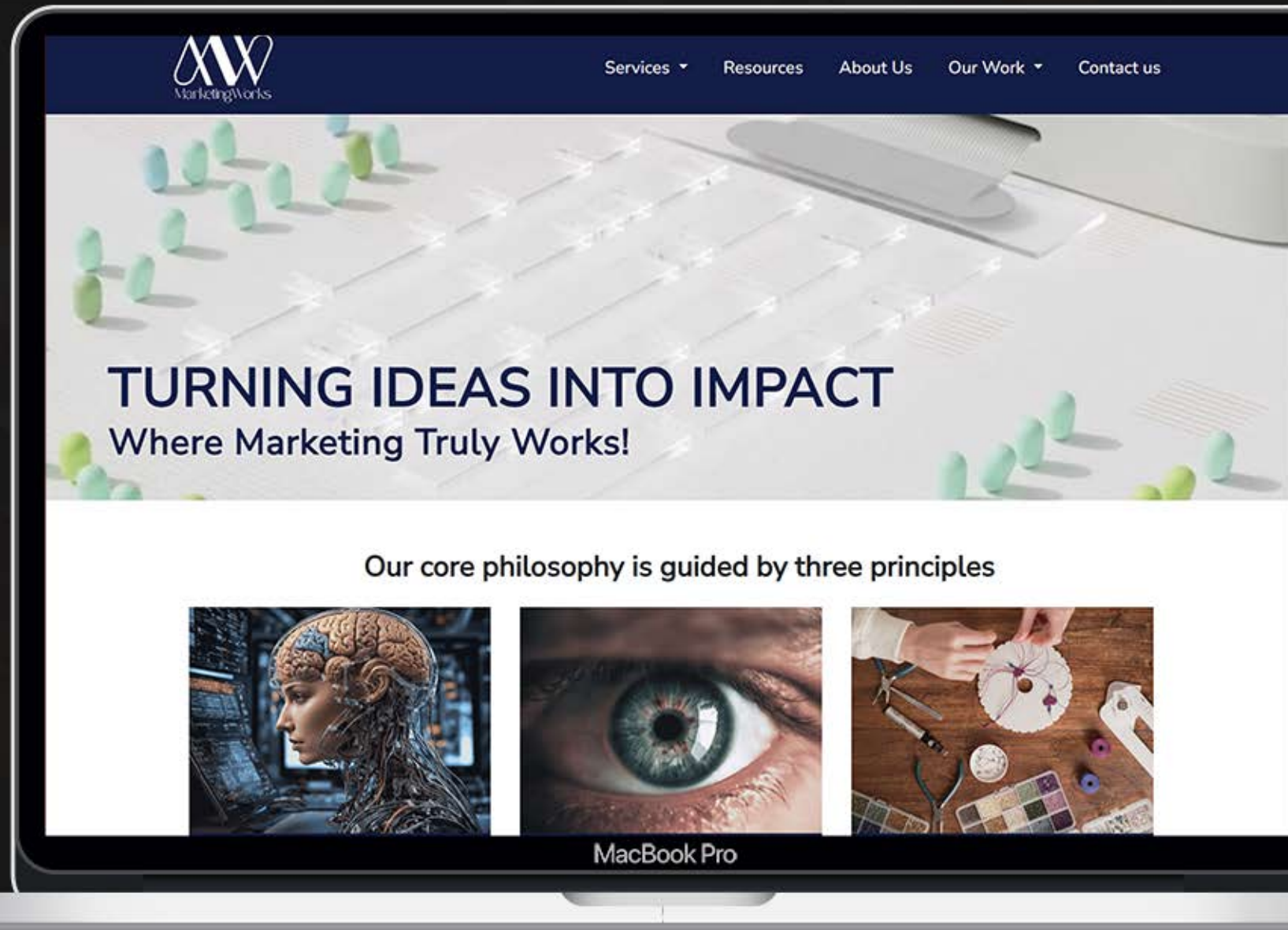
marketingworks.in

website development, design and CRM integration

➤ Marketingworks.in offers comprehensive Digital Marketing Services, transforming ideas into impactful strategies. As the developer, I designed and created this website to enhance user experience through various features and functionalities.

➤ The website integrates engaging videos, static images, and animations to capture and maintain visitor interest. These elements are thoughtfully combined to create a visually appealing and interactive user interface.

MW
MarketingWorks

Structured with multiple layers, marketingworks.in provides users with in-depth knowledge and easy access to the information they need. Each section is meticulously designed to guide users through the services offered, case studies, client testimonials, and contact information.

The intuitive navigation and well-organized content ensure that visitors can quickly find relevant information, fostering a seamless and informative browsing experience. The overall design and functionality of the website aim to reflect the innovative and dynamic nature of the digital marketing services provided by marketingworks.in.
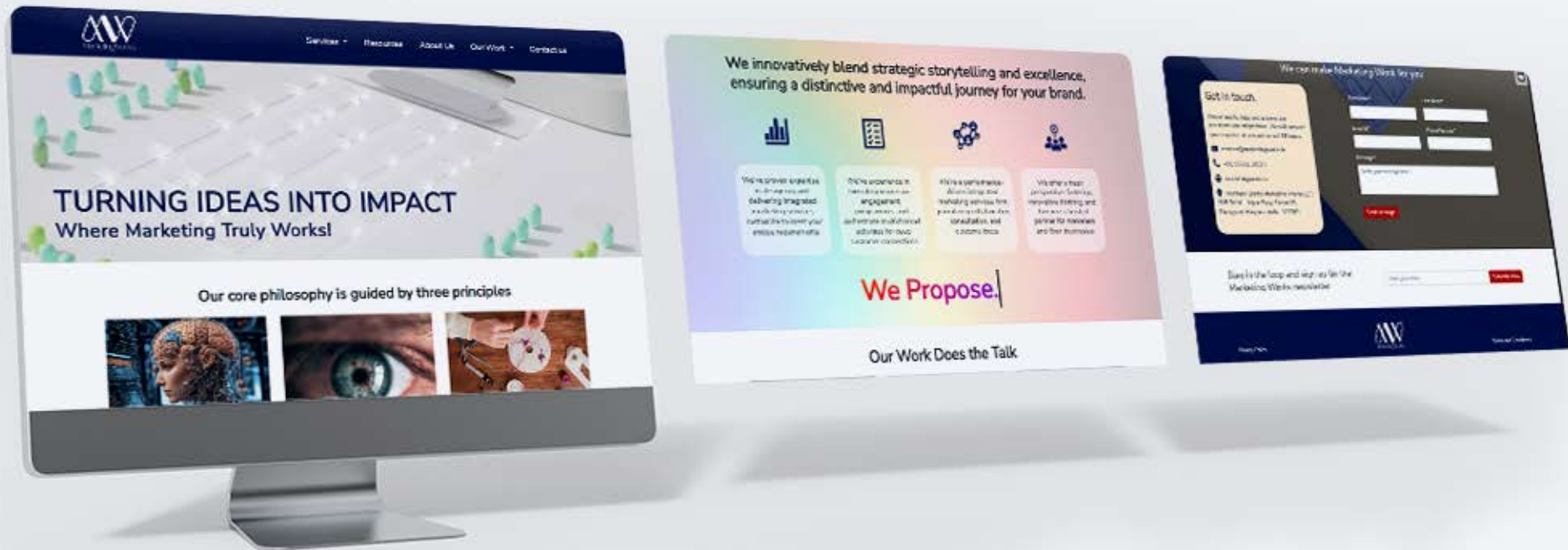
CXNet
Bloging Website
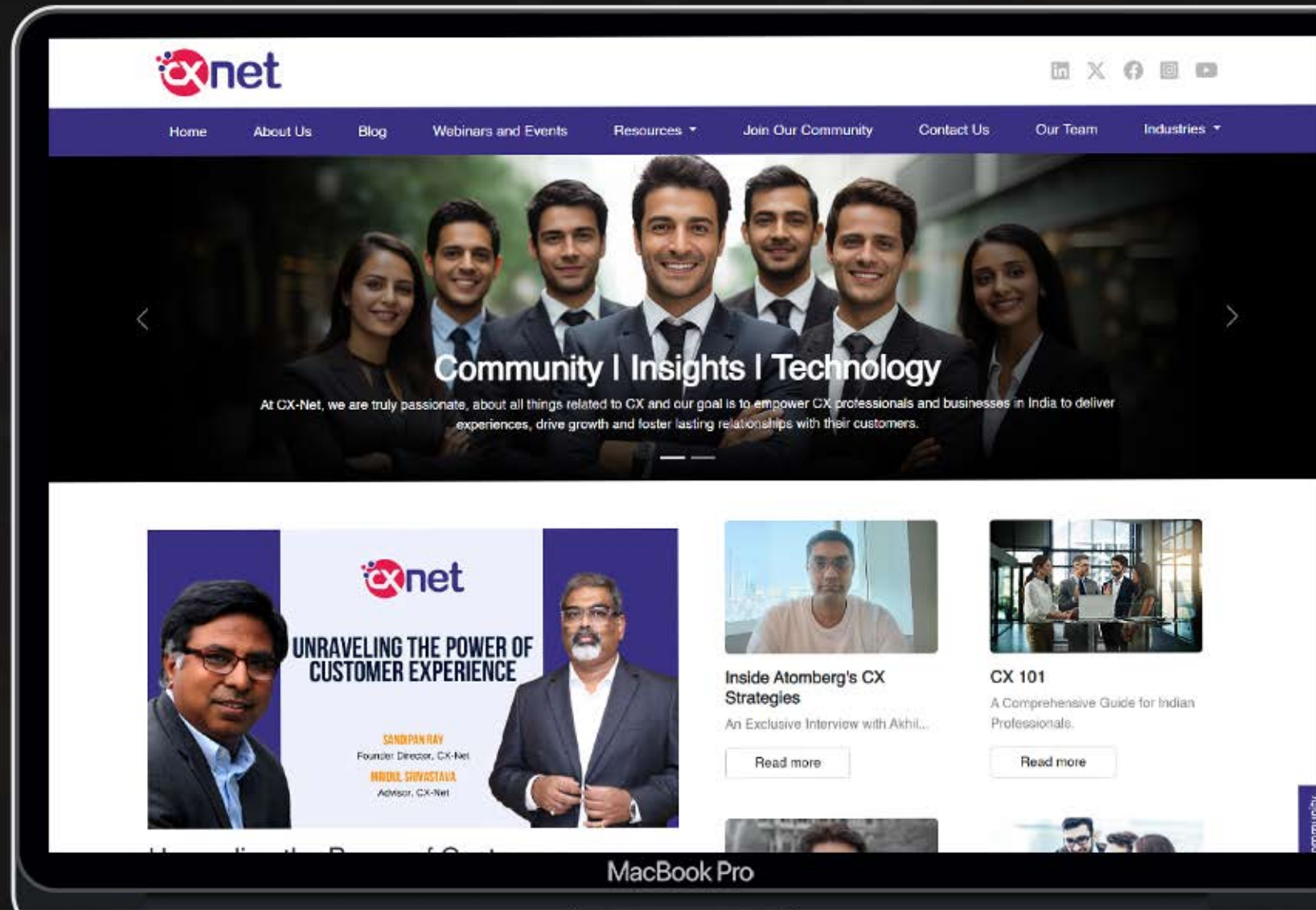
cxnet.in

website development, design and CRM integration

➤ I created cxnet.in from scratch, managing both the design and backend development. This dynamic website offers a superior user experience, specifically targeting C-level executives to connect and share knowledge on enhancing customer

➤ Cxnet.in features a variety of content, including interviews with industry leaders, in-depth case studies of successful strategies, expert blogs on relevant topics, and the latest news and trends. These sections provide valuable insights and information for executives looking to improve their customer experience initiatives.
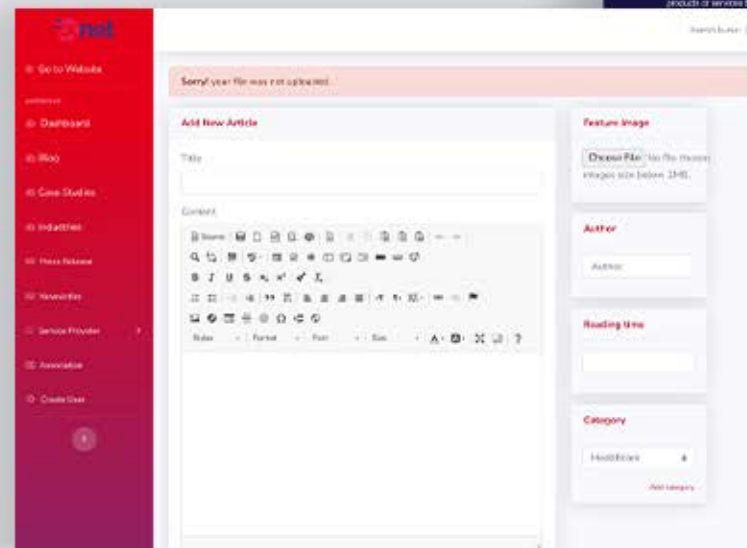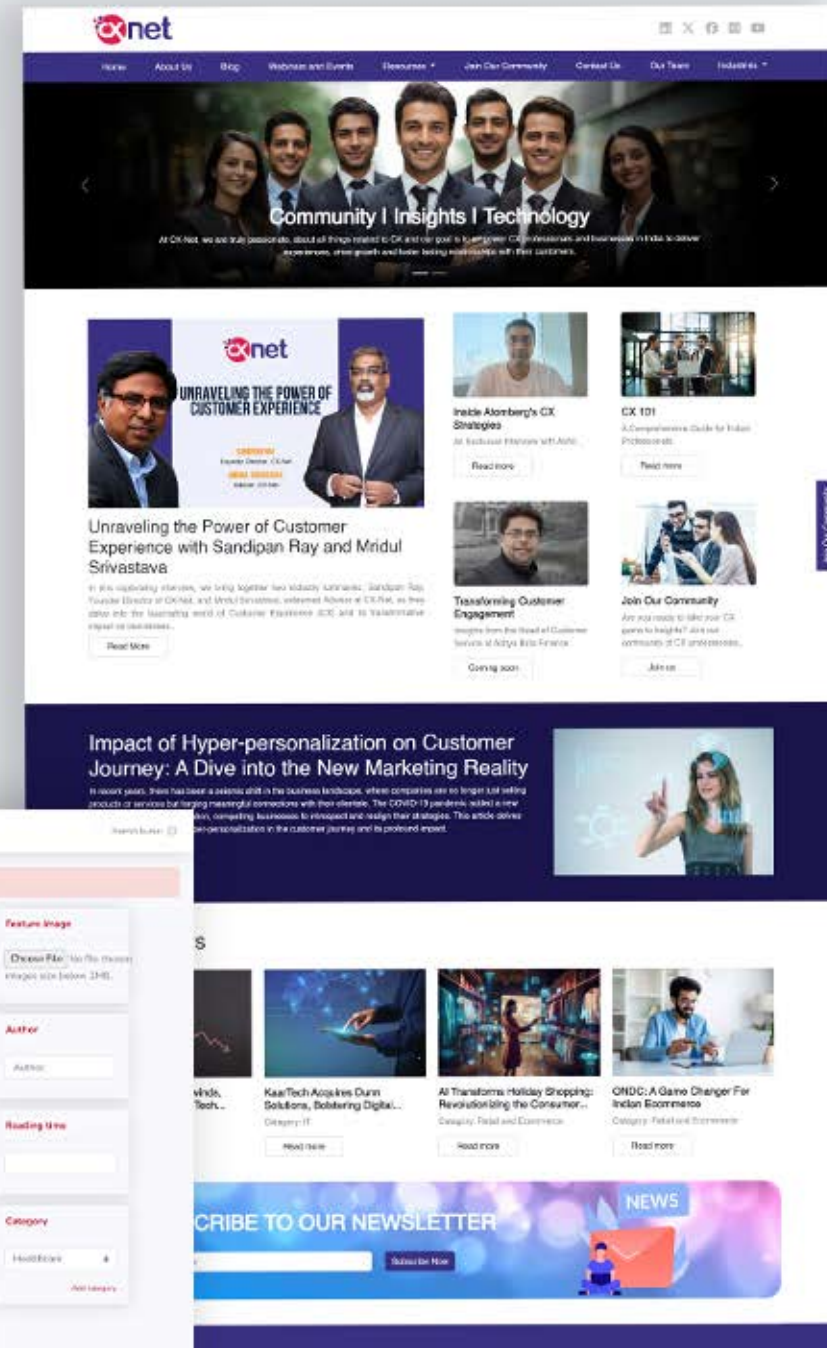
A dedicated "Join Our Community" page allows C-level executives to become part of an exclusive network. This feature fosters collaboration and knowledge sharing among peers, enhancing the overall value of the website.

The website's design and functionality are meticulously tailored to meet the needs of its high-level audience, ensuring a seamless and engaging experience for all visitors.
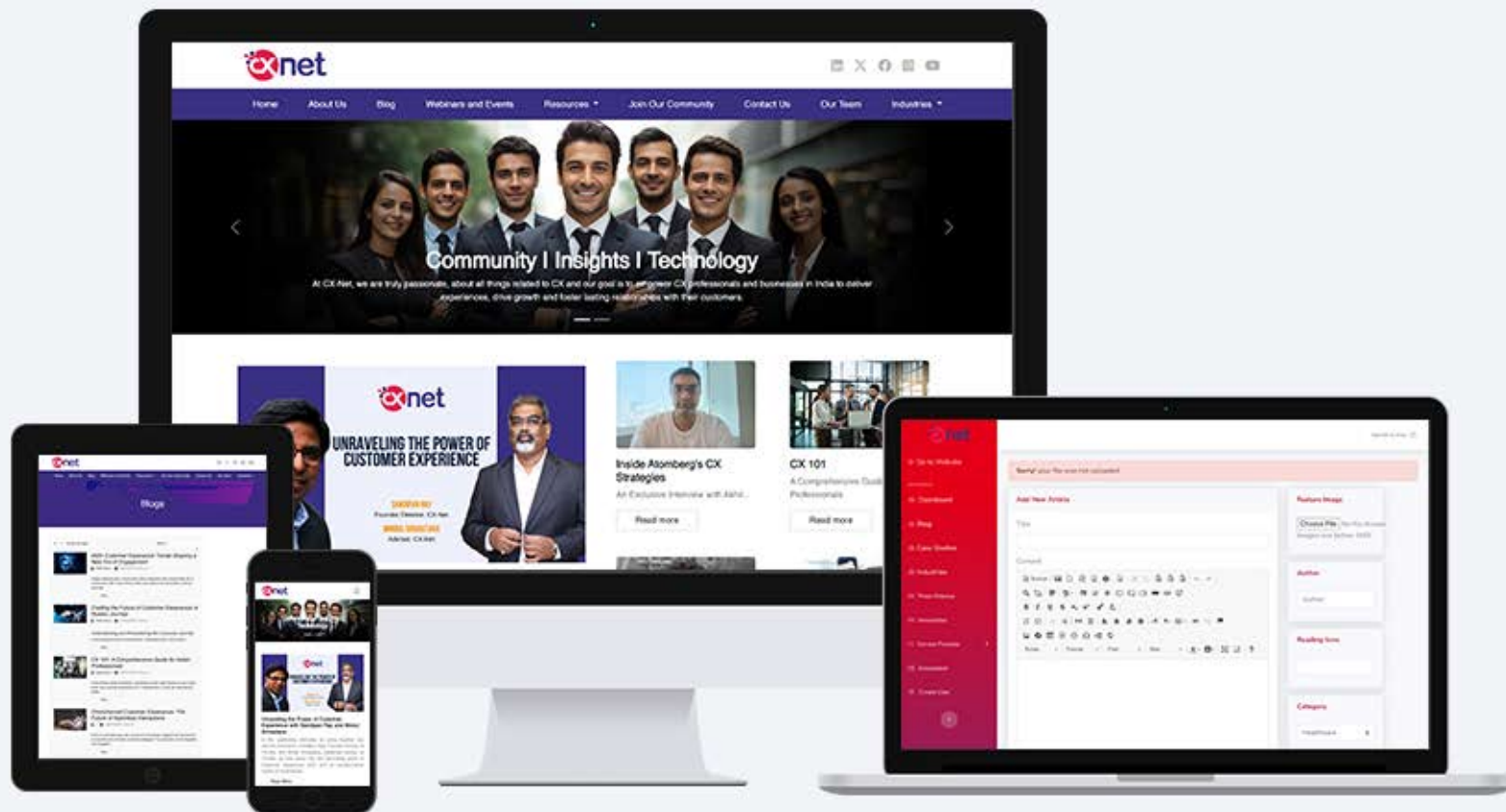
Redefine
Event Management Company
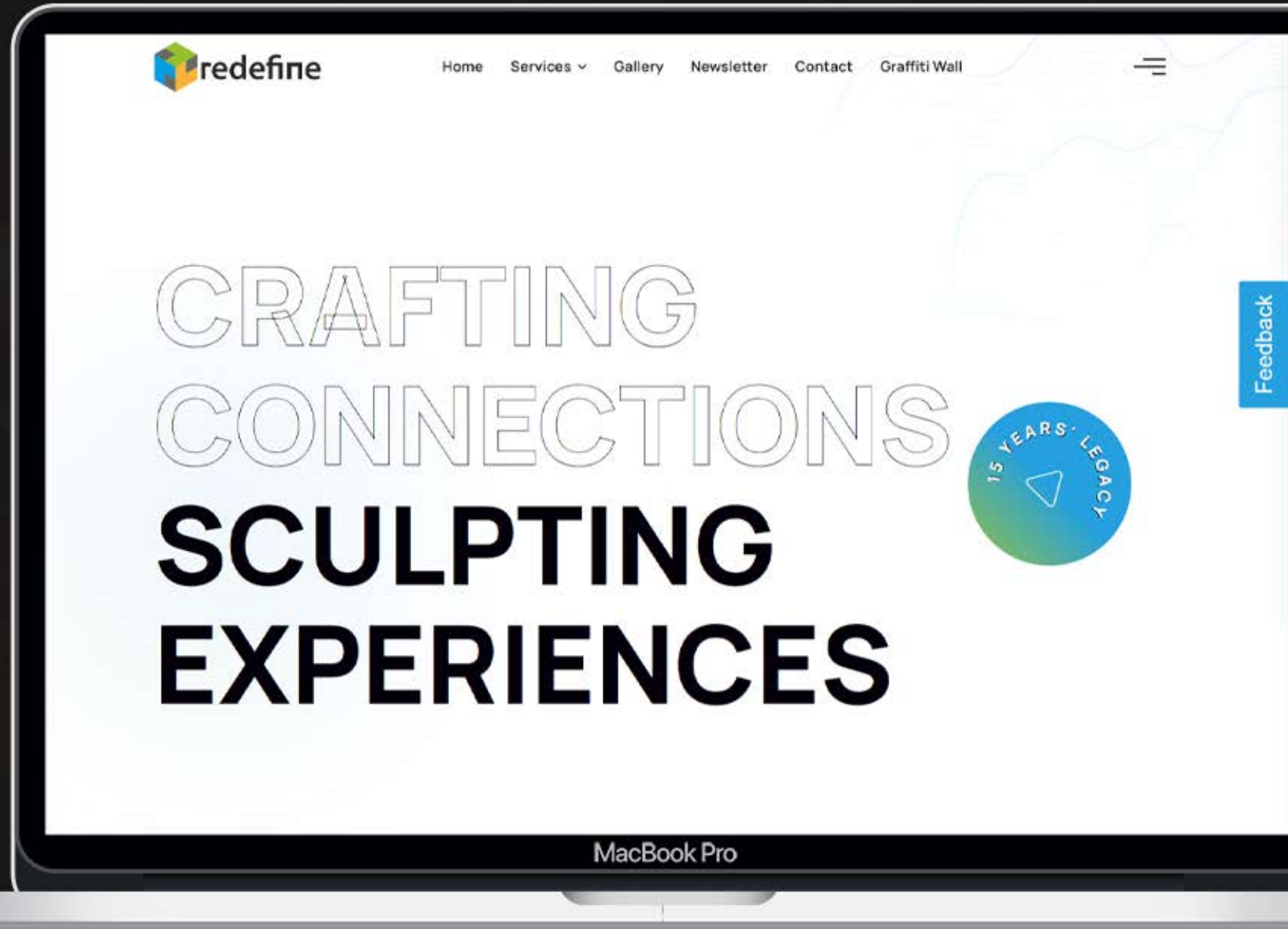
redefine.in

Website Development and Design

➤ Redefine.in is an innovative event management platform that combines creative digital solutions with comprehensive marketing strategies. As the developer, I meticulously crafted this website to offer an engaging and dynamic user experience, showcasing a blend of interactive elements and advanced functionalities.

➤ **Interactive Graffiti Wall:** A standout feature of Redefine.in is the Graffiti Wall, which allows users to submit entries through a form. These entries are displayed live on the wall using AJAX, ensuring real-time updates without the need for page refreshes. This interactive feature fosters community engagement and provides a unique user experience.

SMB connect

BHARAT D to C MEETUP
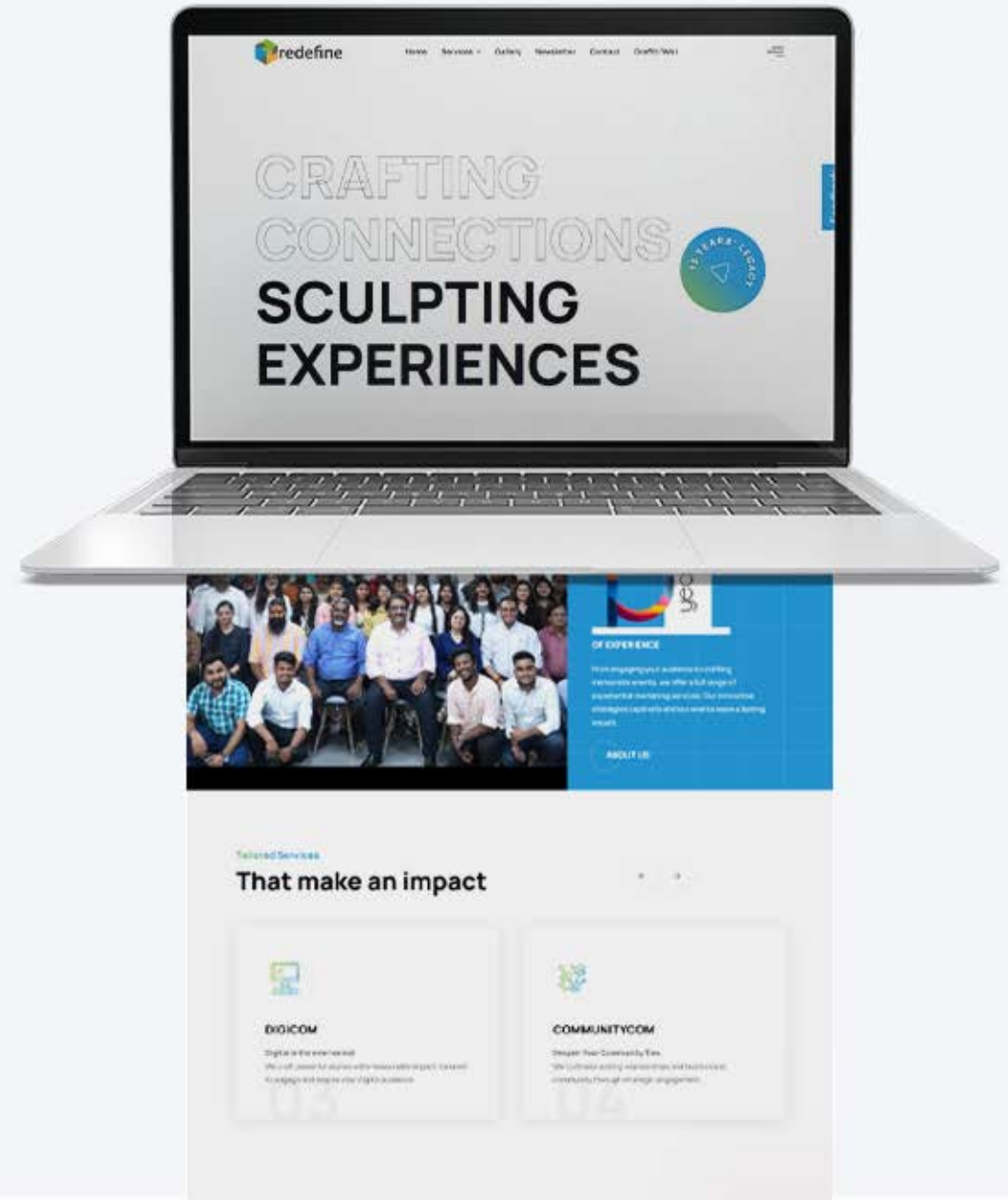
Comprehensive Service Sections: Redefine.in is structured with detailed sections for each of its services, including LiveCOM, DemandCOM, DigiCOM, and CommunityCOM. Each section is meticulously designed to provide in-depth information about the services offered, ensuring that visitors can easily find the information they need.

Innovative Marketing Solutions: Redefine.in reflects the innovative and dynamic nature of the event management company, showcasing its ability to create tailored marketing solutions that align closely with client objectives. By combining creative design with functional features, the website effectively communicates the company's expertise and commitment to delivering impactful marketing strategies.

SMB TechTalks
Event Details Web page
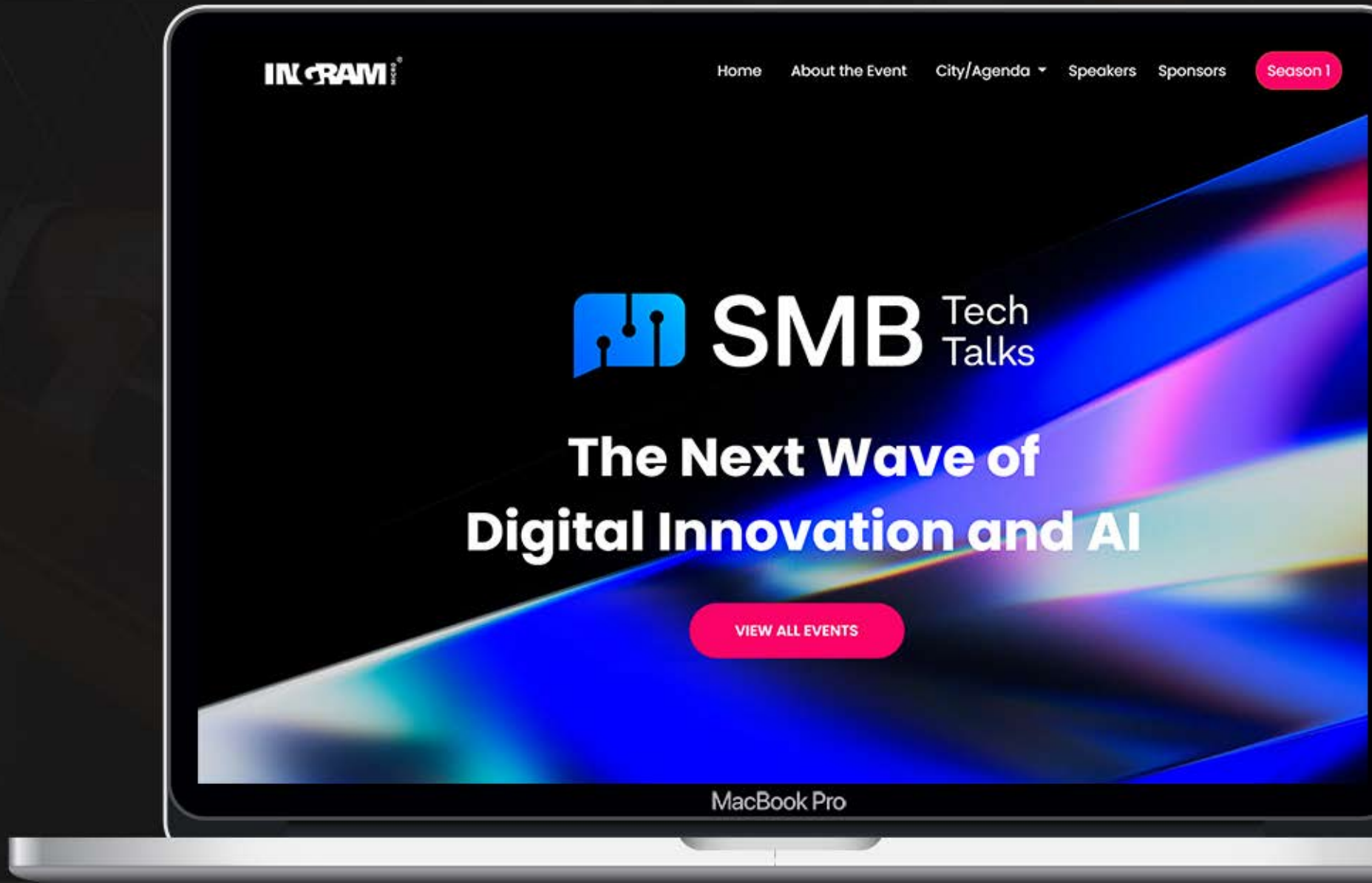
smbtechtalks.in

website development, design and CRM integration

➤ Designed and implemented a user-friendly single-page website for Ingram Micro's "SMB TechTalks" event series, featuring seamless navigation and scroll-to-section functionality.

➤ Integrated essential features including a registration form, event details (date, time, venue), an agenda table, comprehensive speaker profiles, and prominent sponsor recognition, ensuring a holistic and engaging user experience.

INGRAM MICRO
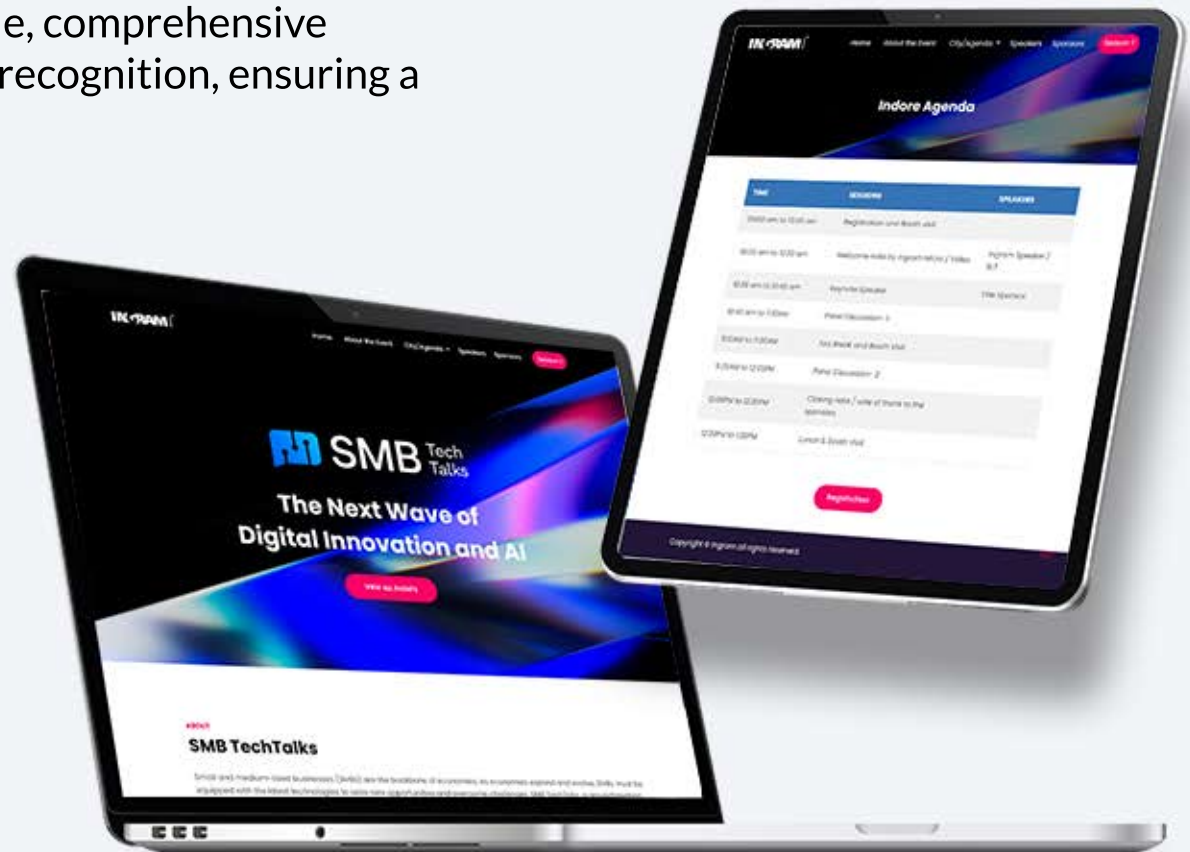
Advaita
Women Entrepreneurs
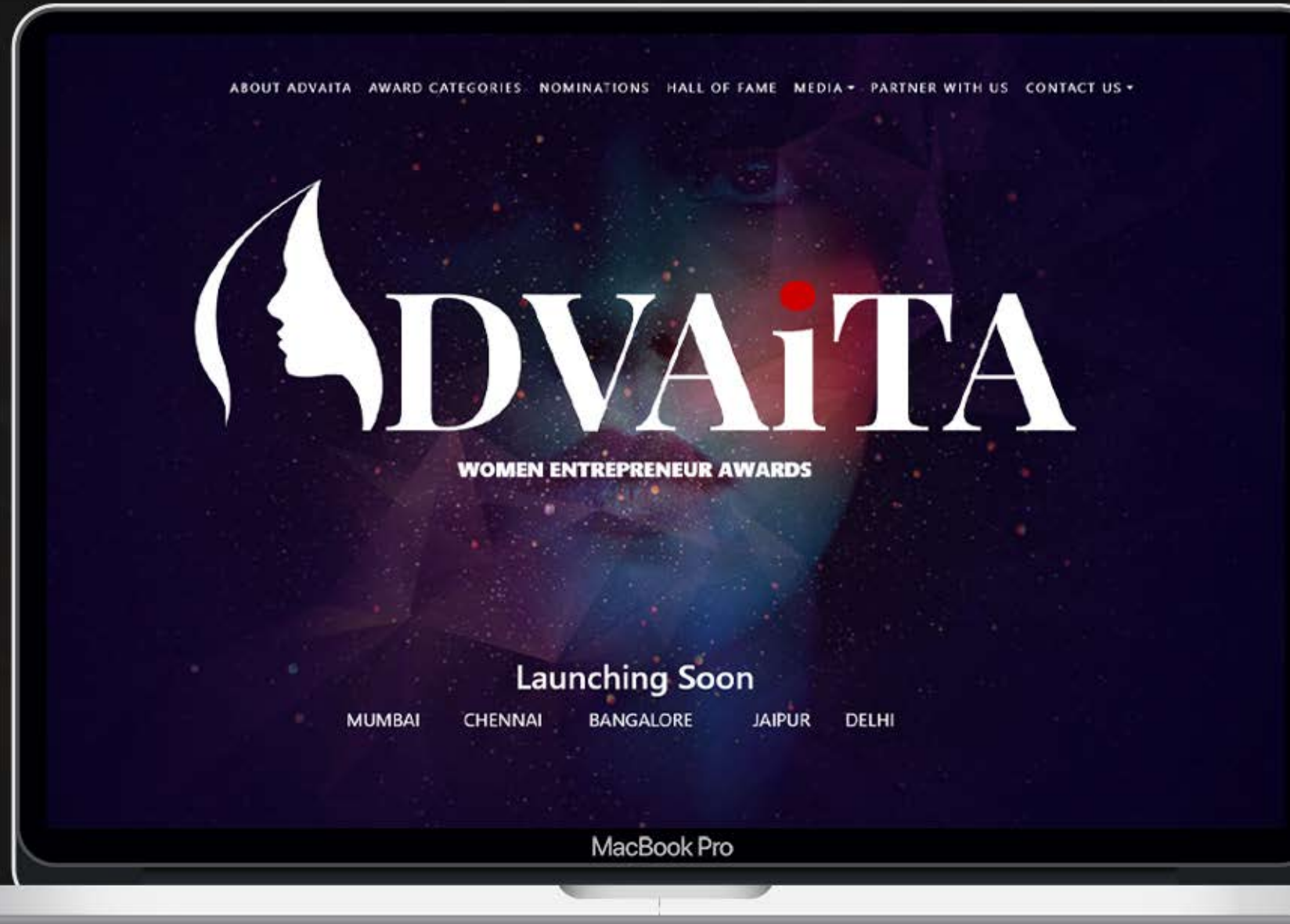
advaita.smbconnect.in

website development, design and CRM integration

➤ Advaita.smbconnect.in is a vibrant and visually appealing website designed to celebrate the achievements of women entrepreneurs through the Advaita Awards. As the developer, I created an engaging user experience with easy-to-fill nomination forms and a seamless payment process. The site features clear navigation to sections such as About Advaita, Award Categories, Nominations, Hall of Fame, Media, Partner With Us, and Contact Us.

➤ The website integrates rich multimedia content and dynamic animations to captivate visitors. It aims to support and honor women entrepreneurs who are pioneering innovative business solutions and creating jobs. Advaita.smbconnect.in showcases these inspiring stories, fostering a supportive community and elevating the recognition of women in business.

QR Code Generator
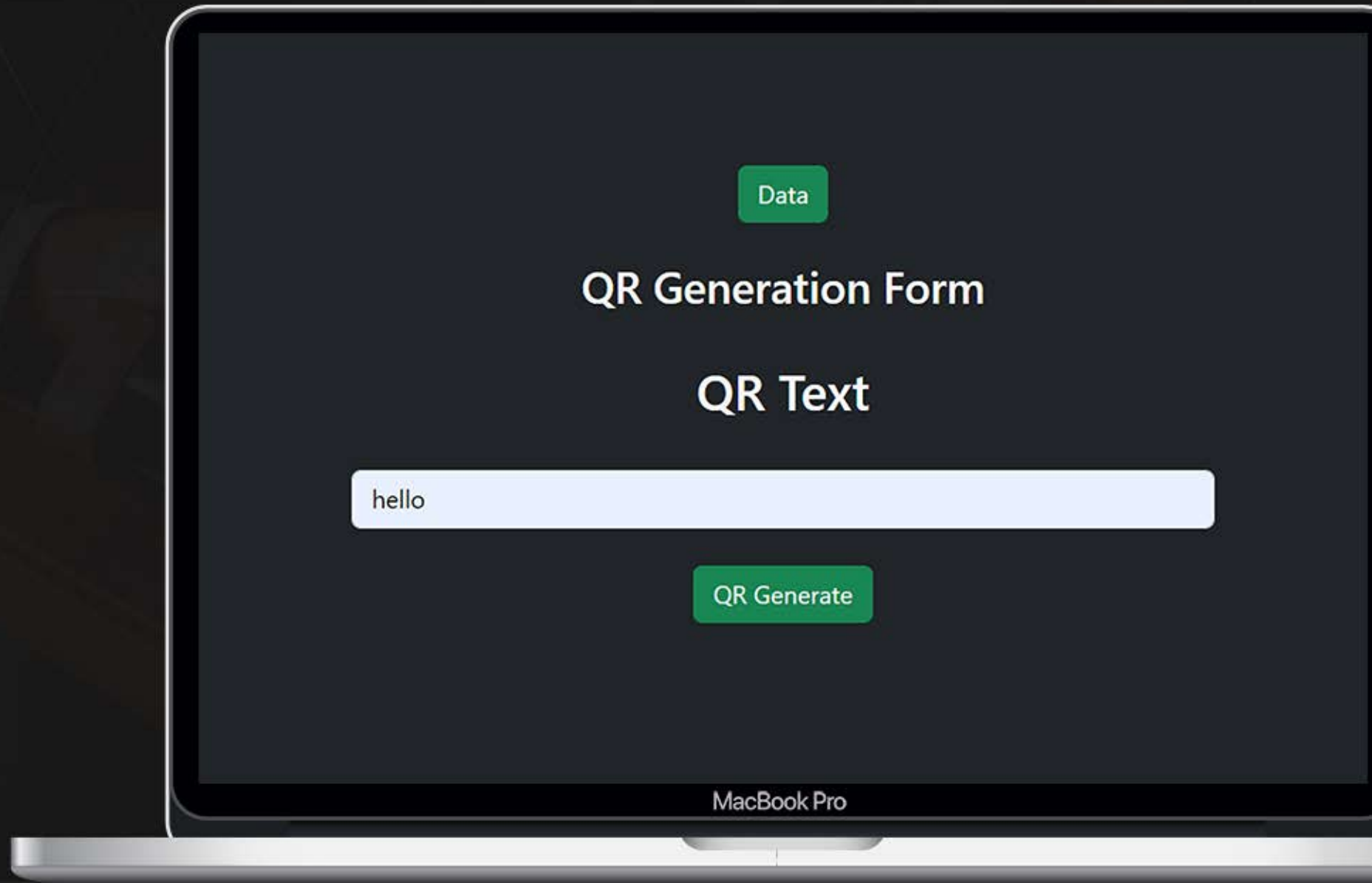
Data

QR Generation Form

QR Text

hello

QR Generate

MacBook Pro

QR Code Generator

website development, design and CRM integration

➤ I have engineered a sophisticated PHP-driven QR code generator, meticulously designed to swiftly convert any input text or URL into a visually crisp and functional QR code. This intuitive tool empowers users with seamless conversion capabilities, facilitating efficient sharing and dissemination of information."

➤ Moreover, the system incorporates a comprehensive database architecture, enabling users to seamlessly search and retrieve generated QR codes based on their associated data. This feature enhances user convenience and productivity, ensuring effortless access to vital information whenever needed.

EventEaze
Event Management System
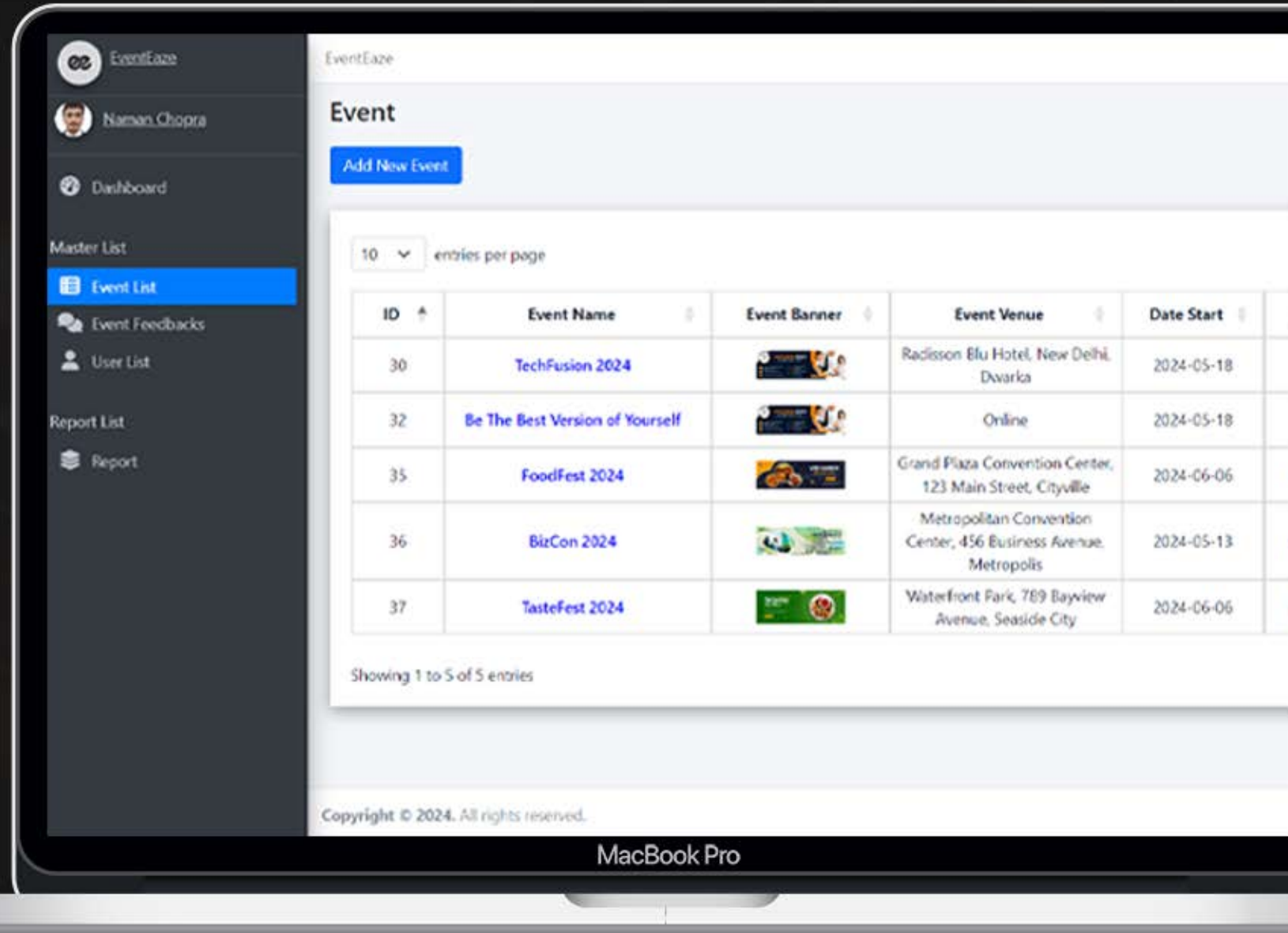
event-eaze.naman.website

▶ Introduction

EventEase is a go-to solution for effortless event management. I have got you covered from start to finish, making a event experience smooth and enjoyable for both attendees and organizers.

▶ Key Features

- ● **Complete Event Management**

EventEase handles everything from registration to feedback collection, ensuring your event runs smoothly from beginning to end.

- ● **Access for Admins and Account Managers**

Both admins and account managers can easily access and manage the portal, making coordination a breeze.

- ● **Easy Registration**

Delegates can sign up for events in no time and receive a QR code via email. This QR code acts as their ticket, making check-in at the event quick and hassle-free.
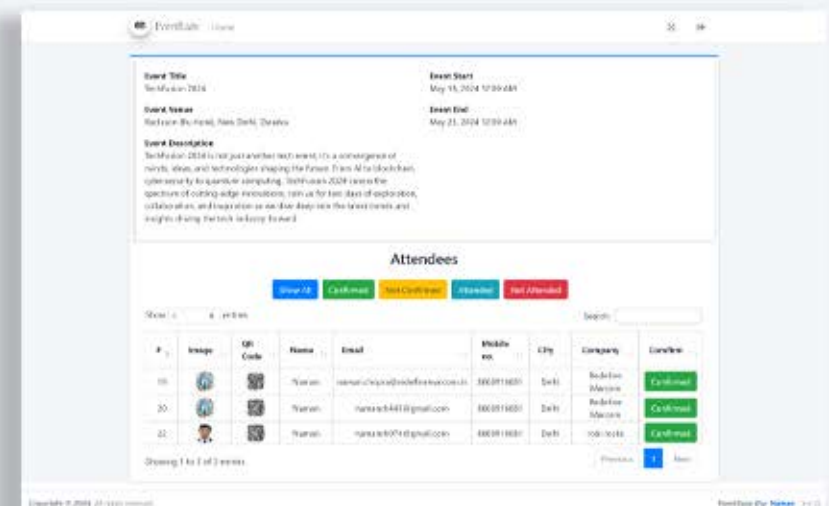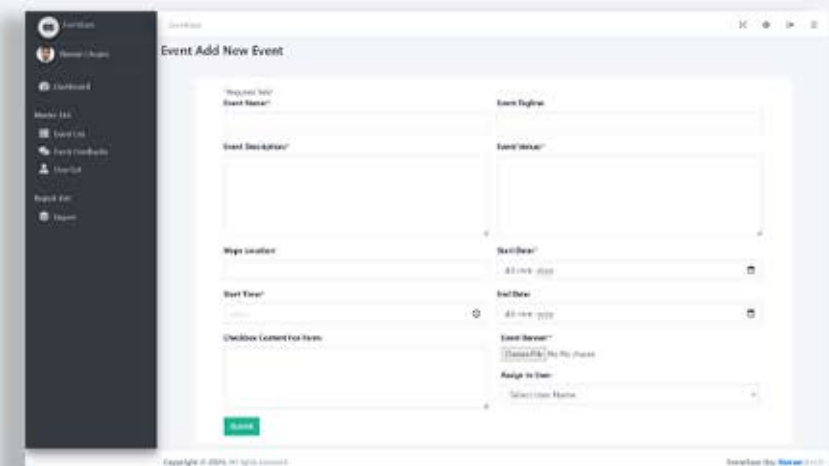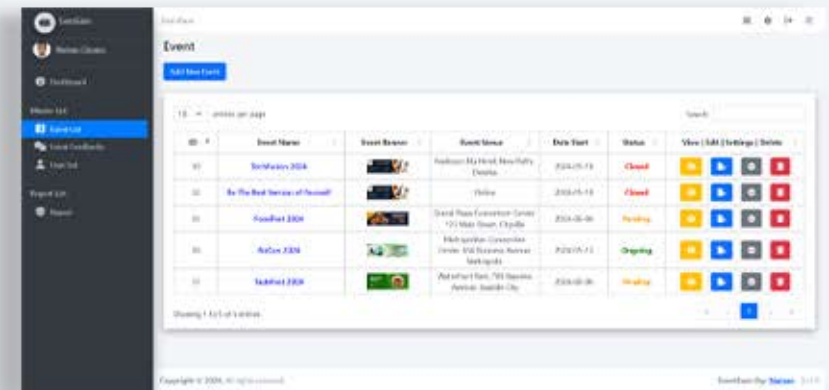
Key Features

● **Real-Time Updates**

Once registered, delegates can access all the latest event updates. From the agenda to the speaker list and event details like date, time, and location (with Google Maps directions), everything is just a click away.

● **Automated Reminders**

EventEase sends out reminders automatically. Delegates get notified a day before the event and again three hours before it starts (timing can be adjusted as needed). This ensures they don't miss a thing.

● **Easy Registration**

Admins can download detailed reports to help manage giveaways and other event logistics efficiently.

Benefits

● **For Organizers**

Effortless Management: Easy coordination with full access for admins and account managers.
Insightful Data: Downloadable reports for better event planning.
User-Friendly Design: Intuitive interface ensures a smooth experience for everyone.

● **For Delegates**

Easy Access: Quick registration and instant QR code for entry.
Stay Updated: Real-time information on event details.
Timely Reminders: Never miss an event with our automated notifications.
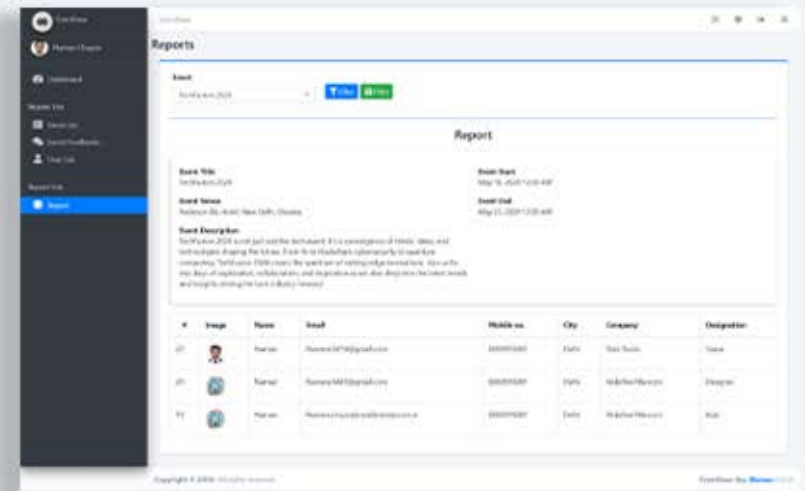
For further features and details, please feel free to get in touch with me.

Electronic Direct Mail - EDMs

Electronic Direct Mail - EDMs

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THANK YOU

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